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What is a miracle point?

- The QTHON Miracle Point Program was designed to create a way for all organizations to get involved in QTHON and to give an equal chance for each organization to make a difference in our movement.
- MEANING: One miracle point = one opportunity to change a life.
 - Miracle points can be earned through various ways, and will definitely get your organization involved. Through some friendly competition and some awesome prizes, you and your respective organization will stay motivated throughout the year to want to gain as many as possible!
- WHY MIRACLE POINTS?
 - The miracle point program is completely separate from fundraising and is great because although larger organizations typically have the ability and resources to raise more money, everyone has the equal chance to get miracle points! Since fundraising is based strictly off money per organization, we chose to do miracle points based on percentages of people in organizations so no matter how big or small your organization might be, everyone has a fair shot at winning! (refer to page 3 for breakdown) Miracle points can also provide many benefits for your organization (check out page 6!)



How can I get a miracle point?

- Registration
 - When 25% of your organization registers under your team, you will receive 100 Miracle Points. You will receive 100 more points when 50% are registered, 100 more when 75% are registered, and 100 more when 100% is registered.

- Come to QTHON sponsored events
 - At every QTHON event, leading up to the day of QTHON, we will have a miracle point check in table. Encourage members of your organization to come check in for 1 point per check in!

- Post on social media
 - You will get one point for every time someone in your organization makes a QTHON related Tweet, Instagram, or Facebook post. Simply write the hash tag **#QTHONMiraclePoints** followed by **#YourOrganization**. Ex: If I am in Theta and I posted an Instagram at a QTHON Kick-Off Event, I wrote write “**#QTHONMiraclePoints #Theta**”

- Donate at QTHON tables
 - Easy points! If QTHON is tabling in the student center and a member of your organization gives any monetary donation we will match it with points! \$1 donation=1 point. Be sure to tell the person tabling what organization you are a part of!

- Host your own QTHON event (see next page!)



Can I host my own QTHON event?

- How?
 - Your organization can host your own event in which all proceeds or half (if you benefit another philanthropy) goes to QTHON!
 - Examples of events done in the past to benefit QTHON have been: Ice cream socials, pizza sales, potluck dinners, krispy kreme sales (college students love food :D)
 - You book the event and we will help iron out details as well as encourage attendance there!
 - Feel free to partner up with other organizations to host these events as this could increase attendance.

- Why?
 - We will donate all money raised from this event onto your donor drive page (fundraising)- more incentives for raising the most money on donor drive!
 - Your organization will receive 100 miracle points for every event you hold!



What can miracle points do for my organization?

- Sponsoring a child the day of QTHON!
 - The winning miracle point team will get to sponsor a miracle child the day of QTHON which means spending the whole day with the child and allowing them to dance away their worries and be a regular kid for the day!

- Guaranteed attendance at *your organization's* events!
 - For every 100 miracle points your organization earns, we will guarantee 10 QTHON members at your event of your choice.

Ex: If you are a sorority, we can make a team at your philanthropy event. If you are a sports teams, we can bring fans for a big game. If you are a student org, we can guarantee purchases from a tabling sale.

- Hospital tours!
 - Since all of QTHON's proceeds benefits the amazing Connecticut Children's Medical Center in Hartford, CT, what better way to congratulate the winning miracle points team than a tour to see what your hardwork and dedication is going towards!

- Pizza parties!
 - Falcon pizza, Dominos, Toninos, any pizza of your choice for the whole winning organization!

- Features on our social media
 - College students also love social media, so what's better than some QTHON fame! We will feature top miracle points teams on all forms of our social media! Our insta has over 1,000 followers ;)

- Monthly rewards
 - To be announced each month! For the top miracle points team of the month!